

Loyola Marymount University Spring 2000

Art/Art History 498: Alternative Sites

Fridays: 1pm - 7pm

Burns 211 or as arranged

Cindy Bernard, Assistant Professor

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Office: Xavier Hall 326, Phone: 310/258-8642

Offices hours: Tuesdays and Thursdays 4:30 - 6pm and by appointment

The following outline is subject to revision pending final class size and history/studio mix!

Objectives:

This class focuses on non-institutionally generated site interventions and intermittent exhibition spaces - basically the different ways artists take the exhibition of their production into their own hands, either because the work is site based or through the creation of gallery like environments in non-traditional settings. The class not only examines the history of these activities but generates a project. Students learn the practical considerations of alternative exhibition environments - scouting a location, assessing viability, obtaining permits/permissions, publicity, production and documentation. Discussion covers an analysis of the work itself and the function of publicity and documentation in framing the work.

Course Format:

Lecture, discussion, class presentations, off campus studio and site visits, hands-on exhibition production

Requirements:

Other requirements:

1. Attendance of class sessions
2. Active participation in discussion and critiques
3. Active use of the Internet and World Wide Web
4. Successful completion of assignments

Grading:

Class participation, reading discussion, individual effort and development over the course of the semester:
30%

Assignments: 70% broken down as follows:

Location Scouting and Site Analysis: 15%

Exhibition Proposal: 15%

Exhibition Production, Documentation and Analysis: 40%

Late assignment = automatic drop of one grade level on assignment

A = exceptional engagement in the work and substantial development and improvement over the course of the semester as well as original, well considered participation in class discussions

B = thoughtful completion of projects and active participation in class discussions

C = adequate completion of assignments and average participation in discussions

D = lack of thought and effort evident in discussions and assignments, poor work

F = total loss

Attendance

You are expected to attend every class session

Some class sessions will occur off campus - you will be responsible for arranging transportation and car pools to off campus meetings.

3 unexcused absences = F

3 "tardys" = 1 absence

Bernard
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Costs/Materials:

Share of exhibition costs: approximately \$100 per student

Internet Requirement:

An e-mail account and subscription to the Art498 mailing list is required of everyone in the class.

Class Schedule and Assignment List:

Week 1-5 topics:

History and development of the concept of "site specificity" and alternative exhibition practices

Case History: Schindler House Exhibition

Visiting Artist: Center for Land Use Interpretation

Due week 5: Presentation of site analysis and research

Week 5-10 topics:

Researching and developing a proposal

Visiting Artists: Dave Muller/Three Day Weekend

Jill Giegerich/Erika Suderberg

Due week 8: Presentation of exhibition proposals

Week 11-15 topics:

Publicizing, producing and documenting the exhibition

Target exhibition dates: April 15th, 16th, 17th - be prepared to spend several hours working outside of class the weekend of the exhibition!