

Art 65 Syllabus

Art 65: Beginning Digital Imaging

Instructor: Cindy Bernard

Office hours by appt.

E-Mail: cbernard@uci.edu

Meets: T-Th

Text: [Visual Quickstart Guide: Photoshop 5 for Windows and Mac](#)
Articles as assigned

Requirements:

- Attendance of class sessions and active participation in discussion and critiques
- Active use of the internet and World Wide Web (an e-mail account is a class requirement)
- Successful completion of assignments

Grading:

- 40% Participation and improvement
 - 60% Assignments
 - 10% for Assignment 1 (Word/Image)
 - 20% Assignment 2 (Physical/Digital)
 - 30% Assignment 3 (Site: Public/Private)

A = exceptional engagement in the work and substantial development and improvement over the course of the semester as well as original, well considered participation in class and net discussions

B=thoughtful completion of projects and active participation in class and net discussions

C=adequate completion of assignments

Attendance

- 3 absences = F
- 3 "tardys" = 1 absence
- Late assignment = automatic drop of one grade level on assignment

Syllabus

Last updated 1/4/99 **Subject to change**

Tuesday	Thursday
Week 1: January 5	January 7
Introductions and Class Overview Video: Triumph of the Nerds (Part 1 and 2)	Video: Triumph of the Nerds (Part 3) Baldessari tape and discussion subscribing to the Mailing List

Week 2 : January 12	January 14
Review Quickstart Book: How to use it Photoshop resources on web Do in class: Photoshop Quick Tour tutorial	Do in class: Lesson 1: Working with Selections Homework for Tuesday 1/19: Lesson 2: Layer Basics
Reading: Quickstart Guide: Chapters 1-7, 16 Mailing List Discussion: Duchamp in New York	
Week 3: January 19	January 21
Review Homework and answer questions from reading Review Chapter 16 techniques Review 1st Assignment: Word/Image	Acquiring Images/Scanning Work on Word as Image
Reading: McCloud -The Vocabulary of Comics, Show and Tell	
Week 4: January 26	January 28
Meetings and problem solving on Word/Image	Crit: Word/Image due beginning of class Go over final two assignments
Reading: Mailing List Discussion: Williamson -Meaning and Ideology, A Currency of Signs	
Week 5: February 2	February 4
Image Breakdown (Everyone bring in an advertisement) Discuss 2nd assignment: Digital vs. Physical	Photoshop Lesson 3: Photo retouching
Reading: Quickstart Guide: Chapters 9-14, 20 Mailing List Discussion: Sekula-Mediations on a Triptych	
Week 6: February 9	February 11
Work on Physical/Digital	Screening: Ghost in the Shell
Reading: Mailing List Discussion: Stone- Virtual Systems	
Week 7: February 16	February 18
Work on assignment	review printing requirements
Week 8: February 23	February 25
Group Critique: Physical vs. Digital due	Review Public/Private Site assignment Basic Html (Bring assignment 2 files to class)
Reading: Quickstart Guide: Chapter 21 Mailing List Discussion: A Conversation with Krzysztof Wodiczko	
Week 9: March 2	March 4
Meetings on public/private	Work on assignment
Week 10: March 9	March 11
Work on public/private	Final review of html
Group Crit: Public/Private on final date	